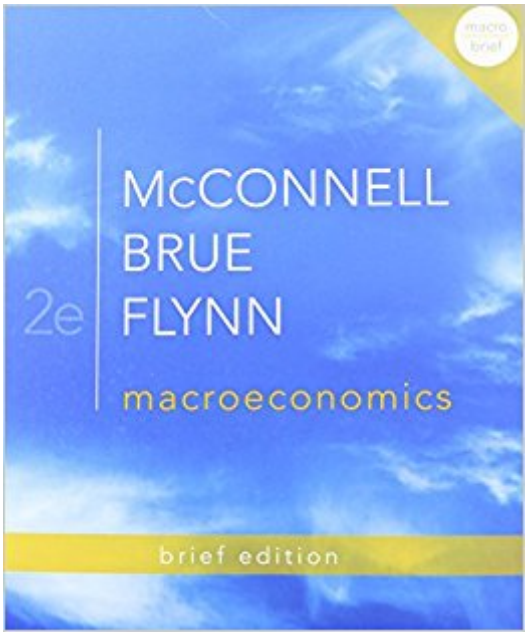
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Macroeconomics Brief Edition (The Mcgraw-Hill Economics)



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Synopsis

McConnell, Brue and FlynnÃ¢â ¬â„¢s Macroeconomics: Brief Edition, 2e comes from the same author team as the market-leading Principles of Economics textbook. Macroeconomics: Brief Edition tailors the core concepts from proven leader Macroeconomics, 19th edition to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, Macroeconomics: Brief Edition, 2e continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

Campbell R. McConnell earned his Ph.D. from the University of Iowa after receiving degrees from Cornell College and the University of Illinois. He taught at the University of Nebraska-Lincoln from 1953 until his retirement in 1990. He is also coauthor of Contemporary Labor Economics, Seventh edition, and Essentials of Economics, First edition (both The McGraw-Hill Companies), and has edited readers for the principles and labor economics courses. He is a recipient of both the

University of Nebraska Distinguished Teaching Award and the James A. Lake Academic Freedom Award, and is past-president of the Midwest Economics Association. Professor McConnell was awarded an honorary Doctor of Laws degree from Cornell College in 1973 and received its Distinguished Achievement Award in 1994.Stanley L. Brue did his undergraduate work at Augustana College (South Dakota) and received its Distinguished Achievement Award in 1991. He received his Ph.D. from the University of NebraskaÃ¢â ¬â œLincoln. He is a professor at Pacific Lutheran University, where he has been honored as a recipient of the Burlington Northern Faculty Achievement Award. Professor Brue has also received the national Leavey Award for excellence in economic education. He has served as national president and chair of the Board of Trustees of Omicron Delta Epsilon International Economics Honorary. He is coauthor of Economic Scenes, Fifth edition (Prentice-Hall), Contemporary Labor Economics, Seventh edition, Essentials of Economics, First edition (both The McGraw-Hill Companies), and The Evolution of Economic Thought, Seventh edition (South-Western).Sean is an assistant professor of economics at Scripps College in Claremont, California. He is the author of the international best seller "Economics for Dummies" as well as the coauthor, along with Campbell McConnell and Stanley Brue, of the world's best-selling college economics textbook, "Economics: Principles, Problems, and Policies". An avid martial artist, Sean is a former Aikido national champion and has coached five of his students to U.S. national aikido titles. A recurring commentator on FOX Business, ABC News, and NPR, Sean holds a B.A. in economics from the University of Southern California and a Ph.D. in economics from U.C. Berkeley, where he completed his dissertation under the supervision of Nobel Laureate George Akerlof. Sean's research focuses on the often puzzling and seemingly irrational behavior of stock market investors, but he's also investigated topics as wide-ranging as the factors that affect customer tipping behavior at restaurants and why you see a lot of unionized workers only in certain industries.

Not what I would consider "good" condition. All of the pages are here but a couple sections are not bound anymore. The pages are simply tucked in the book. In fact, most of the binding is coming free.

It is the exact book I need for the class which is nice, but the book i received is falling apart. Some pages in the front are falling out of the binding, and it looks like someone cut into the back cover of the book along with a couple papers. The book is still usable so far, it's just a pain making sure it all stays together.

This book was informative. Becasue my class was only 2 weeks long I read very few chapters. What I did read was well written.

Great book and well put together. I got this book for a class in collegeThere can definitely be more up to date diagrams and content. I also believe that this book could be a lot more uncluttered with its content. It is very compact in it's information and causes learning macroeconomics to be harder than what it should

it came in loose leaf paper and i didn't want a loose leaf book.

Learning from a screen is a mistake and the whole school book process is a racket. Get a book, get a used book, better yet, get a used book and share it with a classmate.

My only comment about this book is that the printing on some pages makes it hard to read. It is like it was a poor quality printer that caused some pages text to look smeared or fuzzy. It has made it difficult to read. My eyes are having to adjust from the good and bad text.

I needed this book for my Principles of Macro course. I used it from time to time and came to find that it was easy to read and not too wordy. Some of the chapters are a bit too long and could get to the point faster, but other than that, it is a good book. (way overpriced though, as with ALL textbooks -___-)

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